



Engineering the solutions you need for the products you want.

To ensure a successful product launch and a quality product, you need solid product designs, repeatable processes and robust manufacturing resources.

Our team of more than 30 engineers provides a level of service unparalleled in the industry. They specialize in early engineering collaboration and apply principles of design for manufacturability (DFM) to reduce total product cost. They envision your end solution, optimize the design and validate the product utilizing Maysteel's 5,000 square foot Innovation Center for new product development (NPD), rapid prototyping and customer design approval.

At Maysteel, engineering involvement reaches a new level by providing customers complete product engineering support from beginning to post-launch services. This process includes continually identifying opportunities to reduce total product cost, future costs, implementing best practice operational principles including a phase-gate NPD process, as well as driving improvements by applying knowledge gained in the gate process. When a project is complete, customers can take advantage of comprehensive onsite training opportunities and Lunch & Learn seminars surrounding Maysteel's core engineering principles.



Maysteel engineers meet throughout the product development process to identify design for manufacturability opportunities.

THE MAYSTEEL ADVANTAGE

- Over 30 in-house engineers with more than 600 years of combined experience
- 5,000 sq. ft. Innovation Center dedicated entirely to NPD and rapid sheet metal prototyping
- Core design philosophy incorporates DFM principles for lowest total product cost
- Continuous improvement of product and process